Medigrad™

UPSKILLING DOCTORS, IMPACTING HEALTHCARE: IN CONVERSATION WITH MOHIT ARORA AND PUNEET SHARMA

Puneet Sharma and Mohit Arora, Co-founders of Medigrad – A healthcare-focussed online learning platform

Medigrad has grown from a single fellowship program to over 18, with 40,000+ learning hours, 5,000+ learners, 80+ training partners, and 50+ global academic associations.

What inspired you to create a platform dedicated to upskilling MBBS doctors, and how did your backgrounds influence this decision?

We founded Medigrad in 2018 to address the persisted problem of lack of structured, affordable, and flexible upskilling options for doctors after MBBS. With backgrounds in healthcare management and business, we saw this gap and felt the struggle doctors faced between continuing practice or studying. Medigrad ensures they don't have to make that compromise.

What were the initial challenges you faced in establishing Medigrad, and how did you overcome them?

The main challenge was trust, as doctors were used to classroom learning. We focused on credibility by building a strong panel of clinicians, creating precise academic content, collaborating with reputed hospitals, and partnering with global learning platforms. Positive word-of-mouth from doctors helped establish Medigrad's reputation.

Medigrad employs a blended learning model. How does this approach benefit medical professionals, especially those balancing clinical practice?

Our model allows doctors to learn anytime, anywhere while continuing clinical practice. We combine structured online learning with practical hospital training nearby, making it easier for doctors, especially in Tier 2 and Tier 3 cities, to upskill without relocating or compromising on income.

How do you ensure that course content remains relevant and up-to-date?

Our academic board of practicing consultants and healthcare leaders regularly reviews and updates the curriculum, incorporating global guidelines and feedback from clinical mentors and alumni to keep learning practical and relevant.

How do you maintain the quality and depth of material across various specialties?

Every course is designed by senior medical experts and goes through multiple academic reviews, pilot testing, and hospital validations before launch, ensuring focus on application-based learning that builds clinical confidence.

Can you share insights into your collaborations with hospital partners?

We work with top hospitals like Max Healthcare, Peerless, and KIMS to provide practical training under expert supervision, ensuring doctors gain clinical exposure along with academic learning.

How do you envision VR-based training and AI-powered simulations transforming medical education?

VR and AI are transforming training by simulating real-life clinical scenarios, improving diagnostic reasoning, and enhancing procedural skills, making learning more interactive and effective.

What's your strategy to expand in Southeast Asia and the Middle East?

We are adapting our India success model with local customisation, understanding disease patterns, clinical gaps, and regulations, while partnering with hospitals in these regions to ensure hands-on training remains integral.

What feedback have you received from your trained doctors?

Doctors tell us our programs have helped them confidently open clinics, secure better hospital roles, and pursue new specialties. The common feedback is the practicality and affordability of our programs, with immediate impact on daily clinical practice.

As leaders, what values guide your approach to medical education?

Our approach is built on accessibility, affordability, and academic integrity. It's about enabling better healthcare outcomes by helping doctors become more confident and capable clinicians.

What legacy do you hope Medigrad will leave?

We want Medigrad to be known as the platform that democratised medical education, broke geographical barriers, introduced flexible, high-quality learning, and ultimately contributed to healthier communities through better-trained doctors.